

Explore the world of Big Data

QLIK ACADEMY



# TallyMarks Introduction

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Master Reseller status in  
Pakistan and Afghanistan



Focused ERP Business Intelligence, EPM  
and Mobility Competence



TallyMarks Consulting is a proud  
partner of Qlik since 2011 with  
services provided in Pakistan, UAE,  
Oman and Jordan



TallyMarks has taken a step to provide Qlik  
education to the young talent and equip  
them with the most demanded skill in the  
world

# Qlik Introduction

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- Qlik was founded in 1993 as a software company in business intelligence.
- Pioneer in develop user-driven Business intelligence tool.
- Headquartered in King of Prussia, Pennsylvania.
- Qlik does business in more than **100 countries**.
- Has more than **48,000 customers** globally.
- More than **2500+ employee**.
- **Top 10** innovator in Social Good.
- **Leader in Magic quadrant** for analytics and business intelligence for last 9 years.



# Qlik Facts

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- Over **2500 healthcare customers** use Qlik to improve patient outcomes, reduce cost and optimize processes.
- **100+ financial services** customers served, thousands of business problems solved through Qlik.
- Over **45,000 customers** find their answer with Qlik
- Over **5000 manufacturing customers** rely on Qlik for data-driven insights across the extended supply chain.



Be more agile  
with Qlik

# Local Clients Powered by Qlik



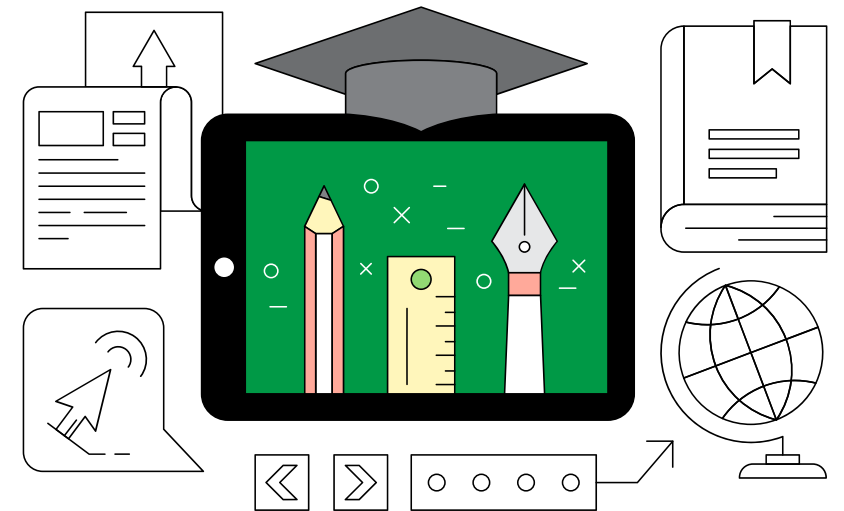
# About Qlik Education

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Qlik Education accelerates the adoption of visual analytics by providing environments which remove common learning barriers and provide users with a structured path to build knowledge about Qlik applications.

Qlik Education enables your users to:

- Start using Qlik applications more quickly
- Understand the complete range of Qlik capabilities
- Interact with experienced instructors to facilitate learning
- Be competent and become global resources.





# TallyMarks Qlik Academy

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- We are The Master Reseller for Qlik in Pakistan & Afghanistan.
- Operating as Qlik implementation partner for last 8 years.
- We work both locally and internationally.
- We have blended training approach.
- We have certified trainers with varied industry knowledge and global experience
- Offering a free business analyst level 1 training workshop. Before the paid training.
- Providing Qlik training in three major cities. (Lahore, Karachi and Islamabad)
- Career counselling.

# What we offer

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- ✓ Qlik certified trainers
- ✓ Installation of Qlik software on participant's machine.
- ✓ Qlik portal access.
- ✓ Qlik help and community access.
- ✓ Hands on practice on the updated Qlik software.
- ✓ Provide real time scenario for practice.



Get ready to transform your skills



# Our Training approaches

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Basic Level



Advanced Level

- Instructor led
- Hands-on training
- Small batches to ensure greater one on one interaction



## Basic Level Business Analyst Training Workshop

- No Prerequisites
- Duration: 6 Hour
- Conducted Every Month
- Across 3 cities: Karachi, Lahore, Islamabad
- Free Qlik software access
- Qlik Learning material
- Participation certificate

Introductory Price:  
Free!



## Basic Level Business Analyst Training Workshop

Module	Duration	Description
1	0.5 hours	Basic Introduction of Business Intelligence and Role of Business Analyst
2	0.5 hours	Overview of Qlik
3	1 hour	Creating the Application
4	1 hour	Visualization Detailed
5	1 hour	Advance Options Front End
6	1 hour	Sharing Work
7	1 hour	<b>Data Cleansing Using Data Manager</b>



## Advanced Level

A traditional, in-person classroom training approach, where our expert instructor leads a group of students through demonstrations and exercises.

- Training Methodology: Instructor Led
- Level: Advance Level
- Target Audience: Undergraduates, Professional, Qlik User
- Hands on Practice: On Qlik software
- Course Material: Qlik Standard Course Material
- Qlik Portal Access: Yes\*

### Two types of Training

- Qlik Sense Training (March and August)
- Add-Ons Training (May and October)

\*Qlik portal only free version access will be provide

\*\*Only instructor cost will be charged



## Advanced Level Qlik Sense Training

Duration: 16 hours

Cities: Lahore, Karachi, Islamabad

This course is specially designed to Create Visualizations with Qlik Sense, a scenario-based course, addresses the fundamentals required to enable you for self-service visualization and discovery. The course combines demonstrations and hands-on exercises to teach the essential concepts for designing beautiful and effective Qlik Sense visualizations and guided stories. Additionally, you will look in depth at the different visualizations and selecting the appropriate one for your data The type of questions you need to answer. This course combines demonstrations and hands-on exercises to teach the concepts for designing Qlik Sense visualizations and guided stories.

Introductory Price:  
30,000 PKR Only

### Course Objective

In Qlik business analysts training you will able to learn clean, cutting-edge visualizations. Learn best ways to help users explore information and gain critical insights on multiple devices

### Course Outline

- Getting started with Qlik Sense
- Loading Data
- Visualizations
- Enhancing your apps
- Sharing your insights
- Delivering and next steps

### Target Audience:

- Fresh graduates (Business Student & Computer Science Student)
- Professional
- Qlik Users



## Advanced Level Qlik Sense Training

Module	Duration	Description
1	2 hours	Basic Introduction of Qlik Sense Business Intelligence Tool including the Development of the Logic of Loading Data & Creating Visualizations.
2	2 hours	Introduction & working of the Expressions used in Qlik Sense.
3	2 hours	Explanation of the Data Connection options available in Qlik Sense and working on Qlik Sense scripting.
4	2 hours	Detailed Working on the Creation of Data Model in Qlik Sense including the thorough demonstration of Data Architecture & Creation of Schemas.
5	2 hours	Use of Joins, Keep, Concatenate and explanation of the Concept of the development of QVD Layer.
6	2 hours	Detailed working on the concept of synthetic keys, circular references and link Table.
7	2 hours	<b>Detailed Working on the concept of Optimizing Data Models and Application of Best practices of Data Modelling.</b>
8	2 hours	<b>Use of Advanced Scripting and Chart Functions and Publishing of Qlik Sense Application</b>



# Dates and Updates

To find out about our upcoming trainings and to register, please visit:

<https://tallymarksconsulting.com/qlik-academy/>